

Holder Education and Outreach Efforts in Oregon

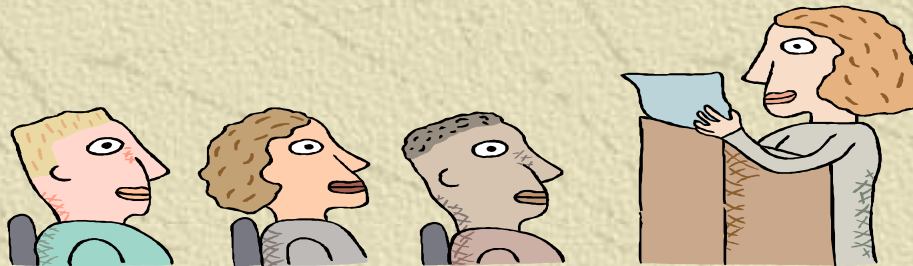
Cynthia Wickham, Trust Property Manager

Various Medium

- ✦ Website
- ✦ Seminars & Focused presentations
- ✦ Mailings with other entities
- ✦ Ongoing amnesty
- ✦ Promoting Self Audits
- ✦ Unclaimed Property Outreach Advisory Committee

Self Audit Program

- ✦ Auditors developed guidelines
- ✦ Promote at seminars and via audit contacts
- ✦ Situations generating self audit



Communicate with Holders

- ✦ Timeline
- ✦ Authorization required
- ✦ Synopsis of the process
- ✦ Written guidelines
- ✦ State auditors as resource

The Final Steps

- ✦ File a report
- ✦ Include narrative of procedures used
- ✦ State auditors review



Benefits

Holder:

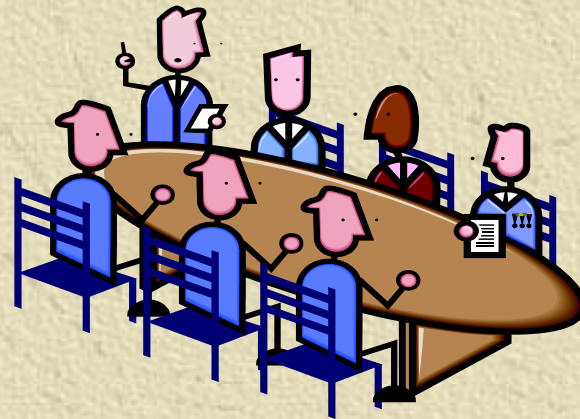
- ✦ Control over the process
- ✦ No Penalties

State:

- ✦ Increased compliance
- ✦ Saves audit resources

Outreach Advisory Committee

- ✦ Legislation to increase outreach efforts
- ✦ Members from a variety of backgrounds
- ✦ Meet semi-annually



Purpose

- ✦ Involve the business community and interested parties in holder education
- ✦ Fresh ideas
- ✦ Different perspectives

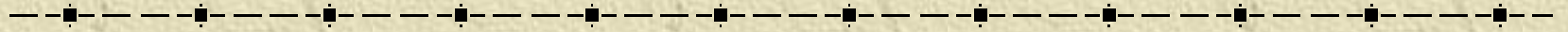


Benefits

- ✦ Increased awareness for both state and holders
- ✦ Support for the program
- ✦ Builds relationships



Summary



- ✦ It takes time to see results
- ✦ Be open to new ideas and approaches
- ✦ Support comes from unexpected sources!

Thank You



Mt. Hood from
Portland Rose Garden