

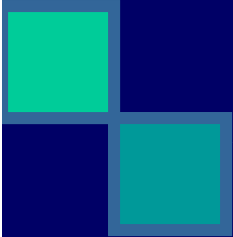

NetWorth



21st Century Personal Finance Education for
West Virginia's Public Schools

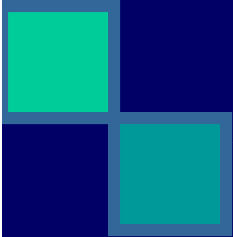



West Virginia's **NetWorth** Initiative

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- Partnership between the State Treasurer and State Superintendent of Schools
 - Supported by State Legislature and State Board of Education
 - Goal is to improve and expand personal finance education in West Virginia public schools and produce financially literate high school graduates
 - Initially, a 3-year project to get into classrooms
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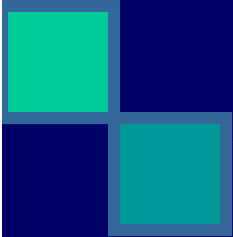



West Virginia's **NetWorth** Initiative

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- Starts with determining the personal finance skill set a high school graduate should have
 - A comprehensive review of the K-12 curriculum to see where and when the skills can best be taught
 - Integrate mostly into core curriculum so it will be taught and tested
 - Design lesson plans; train teachers
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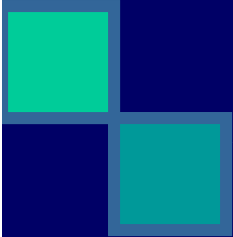


West Virginia's **NetWorth** Initiative

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- Seeking to maximize community and parental involvement in the solution
 - Working task force composed of roughly equal number of teachers and community representatives
 - Desire to build a sustainable system with sufficient resources
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West Virginia's **NetWorth** Initiative

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- Objective is to ensure personal finance education is authentic and experiential and progresses from K to 12.
 - Where possible, build on current activities such as Bank at School, Financial Football, Stock Market Game, Reality Store, etc.
 - Professional development for teachers will be large undertaking, will take time
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