

# THE U.S. ECONOMIC OUTLOOK:

A grudging recovery, constrained  
by an over-extended household sector.



**Annual Conference, Dana Point, CA, September 1, 2009**



**Maria Fiorini Ramirez, Inc.**  
675 Third Avenue, 11<sup>th</sup> Floor  
New York, NY 10017

*Maria F. Ramirez*

212 416 5050  
maria@mfr.com



# Brief Political Cycle Creates Imperative to Short-Circuit Necessary Corrections, Thus Imperiling Longer-Term Growth



# Forecast Summary

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- Inventories are now reported to have plunged by an inflation-adjusted \$255B (annual rate) in the first half of the year. With final demand stabilizing, it now appears that orders and output will need to firm up in order to slow the decline in inventories.
- Improved automotive output, at least in the near term, will contribute to these trends, as the “cash for clunkers” program has left inventories of many models too low in the wake of extended factory shutdowns over the summer. The near-term profile of consumer spending will also benefit from the program, although there will be offsets (most notable being less spending on other items and the “payback effect”).
- Although the outlook for 2010 does not appear to be as weak as we had been forecasting, growth shy of 2% in the first year of an economic recovery would be nothing to write home about. Our upgraded forecast for 2010 is the product of modest upward revisions to most elements of final demand (final sales forecast at a q4/q4 +1.2% versus a previous +0.3%) along with a bit more of a positive contribution from inventory change.
- The most important factor limiting growth will be households continuing to struggle with ravaged balance sheets and lingering labor market weakness. Moreover, negatives related to sour commercial real estate loans, consumer lending, commercial & industrial loans, non-subprime mortgage lending, etc. are all mostly yet to be felt as far as banks and other creditors are concerned, while copious spare capacity will weigh on any recovery in capital spending and will also keep disinflationary trends alive.

## Forecast Summary

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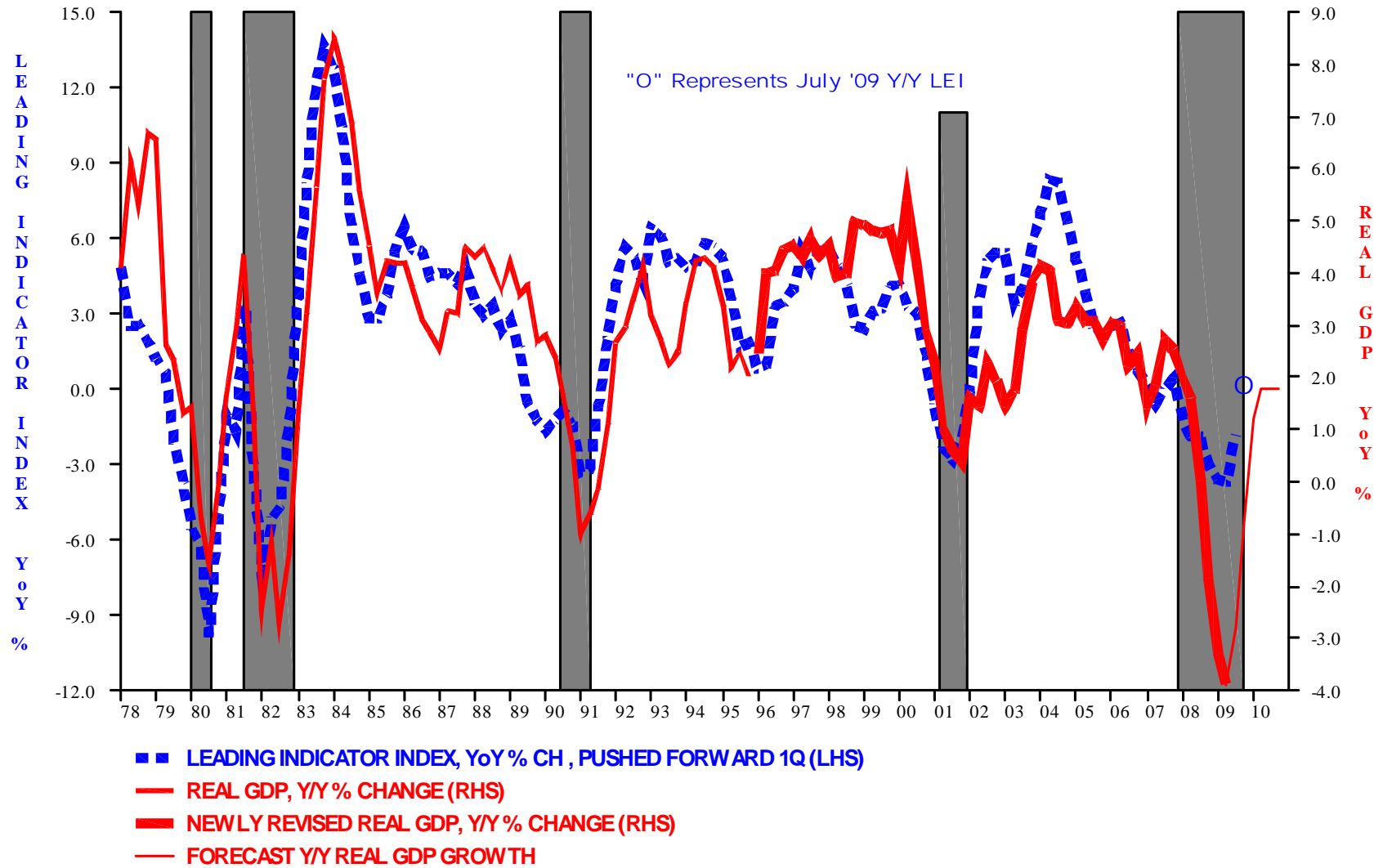
	<b>2009:Q3</b>	<b>2009:Q4</b>	<b>2010:Q1</b>	<b>2010:Q2</b>	<b>2009 q4/q4</b>	<b>2010 q4/q4</b>
<b>Real GDP q/q annualized</b>	+2.0%	+2.1%	+1.6%	+1.7%	<b>-0.9%</b>	<b>+1.8%</b>
<b>Final Demand q/q annualized</b>	-0.1%	1.0%	+0.9%	+1.4%	<b>-0.9%</b>	<b>+1.2%</b>
<b>Consumer Sp. q/q annualized</b>	+0.9%	+0.4%	-0.2%	+0.2%	<b>+0.2%</b>	<b>+0.1%</b>
<b>Capital Spending q/q annualized</b>	-6.6%	-5.6%	-3.8%	0.0%	<b>-16.4%</b>	<b>-0.2%</b>
<b>CPI q/q annualized</b>	+3.2%	+0.9%	+0.9%	+0.4%	<b>+0.7%</b>	<b>+0.7%</b>
<b>Core CPI q/q annualized</b>	+1.4%	+1.1%	+0.9%	+0.4%	<b>+1.6%</b>	<b>+0.5%</b>
<b>Housing Starts (000's, saar)</b>	560	580	600	600	<b>550</b>	<b>630</b>
<b>Light Vehicle Sales (mlns, saar)</b>	11.0	10.0	9.9	9.9	<b>10.0</b>	<b>10.0</b>

## A Better Tone to Near-Term Growth, But Limited Follow-Through Owing to Persistent Structural Problems

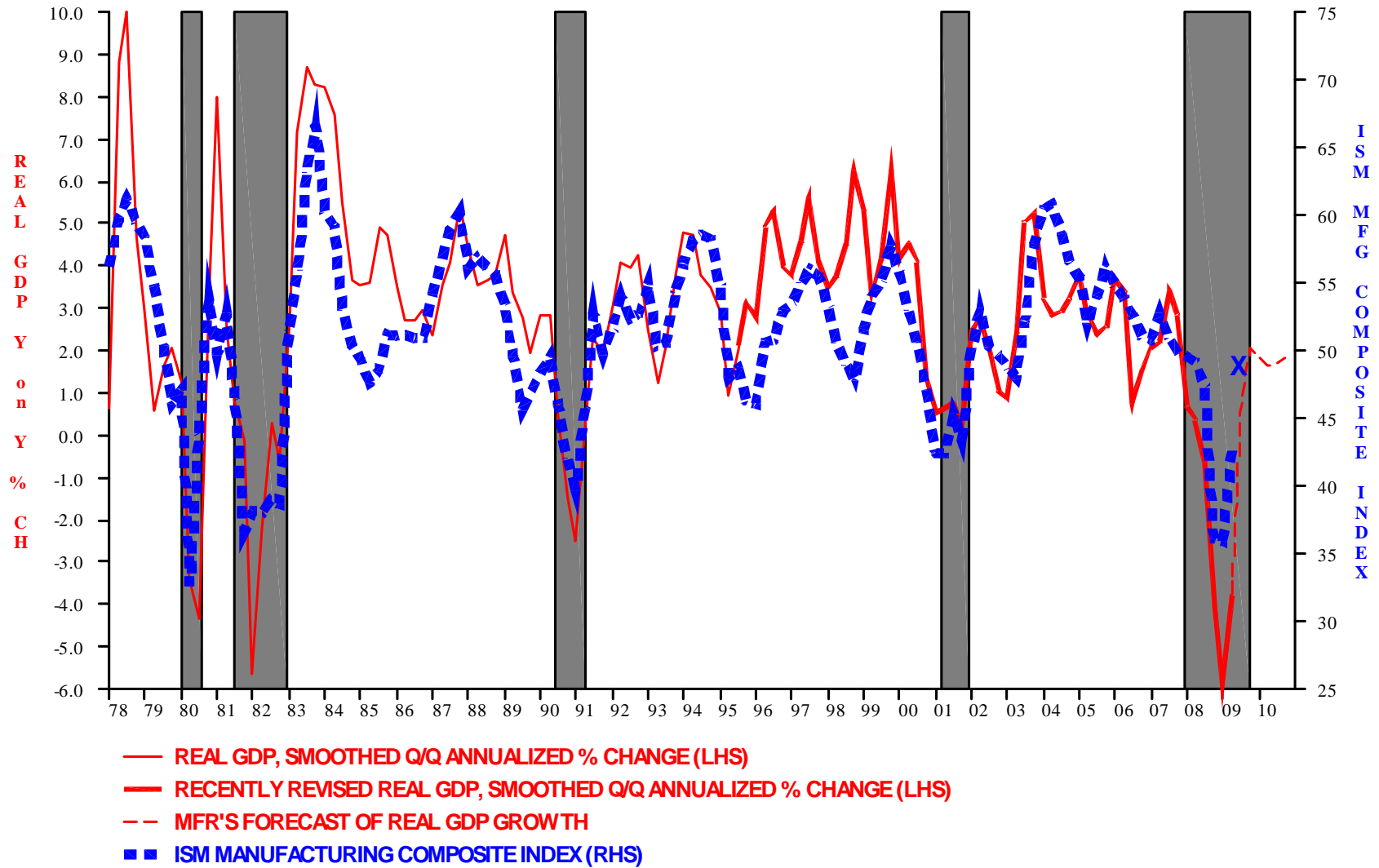
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- Inventories were liquidated at a massive \$255B annualized pace in the first half of the year. However, now that final demand is no longer plunging, inventory liquidation can likewise moderate.
- Success of the “cash for clunkers” program adds to this dynamic, as automotive output will add significantly to growth in coming months as vehicle inventories are replenished. However, it is important to understand that higher imports will provide a partial offset to the positive impetus from inventories as far as GDP growth is concerned (good news for our trading partners, though).
- Moreover, housing has ended its free-fall. While pricing will remain weak, particularly in the middle to upper end of the market, home sales and housing starts appear to have bottomed. This will remove a large negative from the GDP calculation.
- But, with structural problems persisting, we do not believe that an end to declining real GDP is destined to transition into anything resembling a normally robust economic recovery.
- In particular, household balance sheets remain a wreck, and consumer spending is unlikely to grow in a significant, sustained fashion for quite some time.

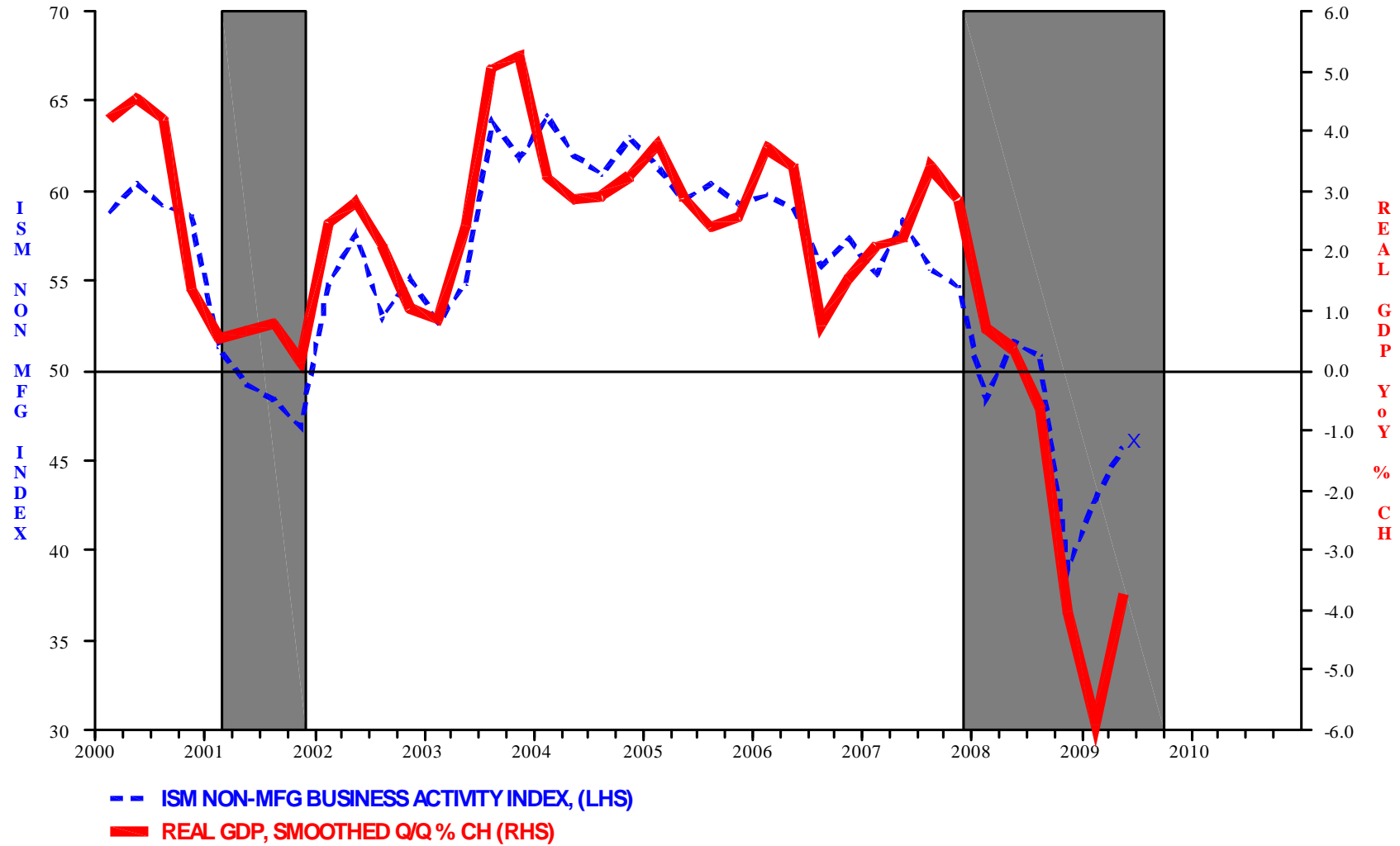
## LEADING INDICATOR INDEX FLASHING RECOVERY SIGNAL



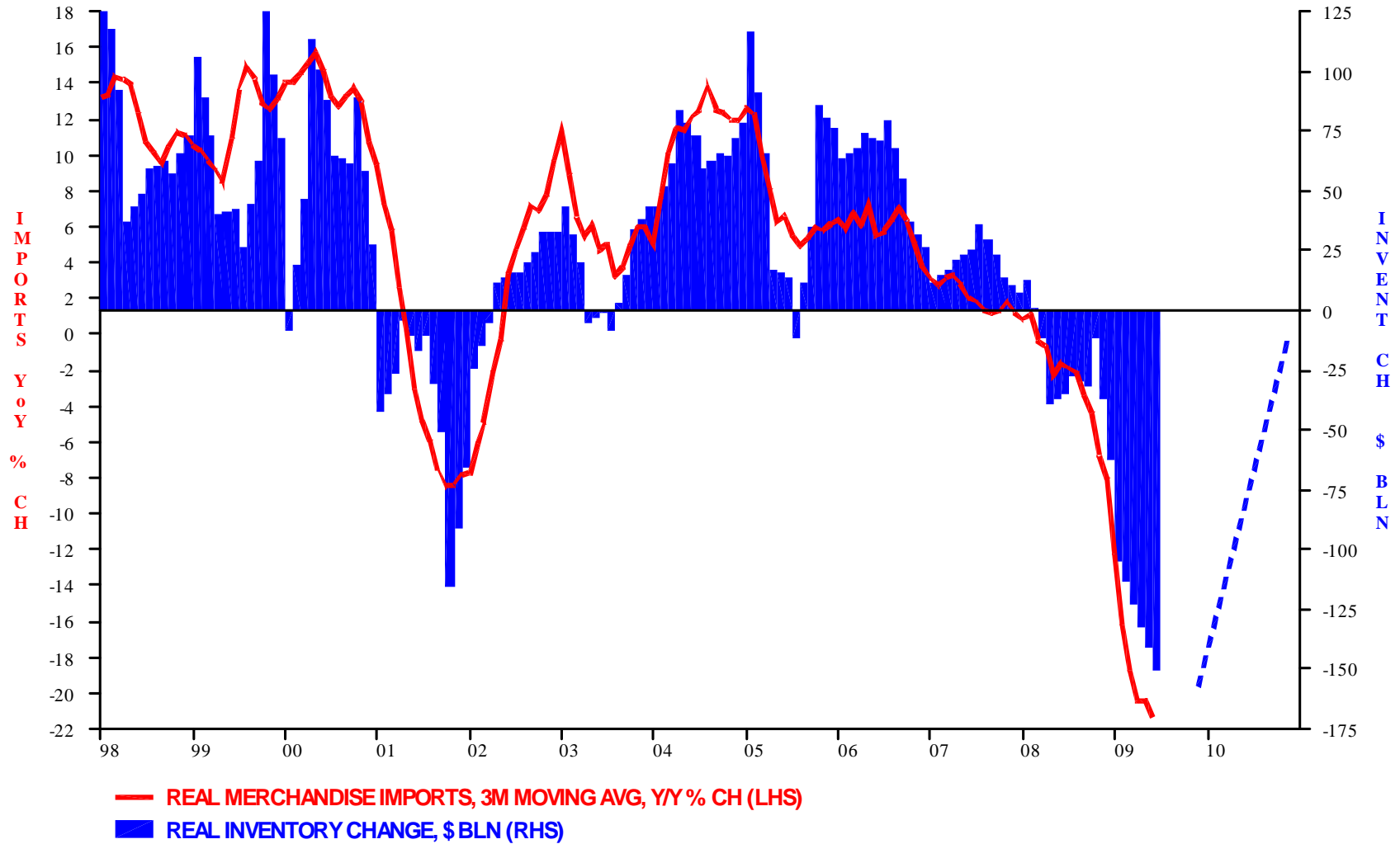
## INVENTORY CYCLE BOOSTING MANUFACTURING ACTIVITY, PRESAGING POSITIVE GDP



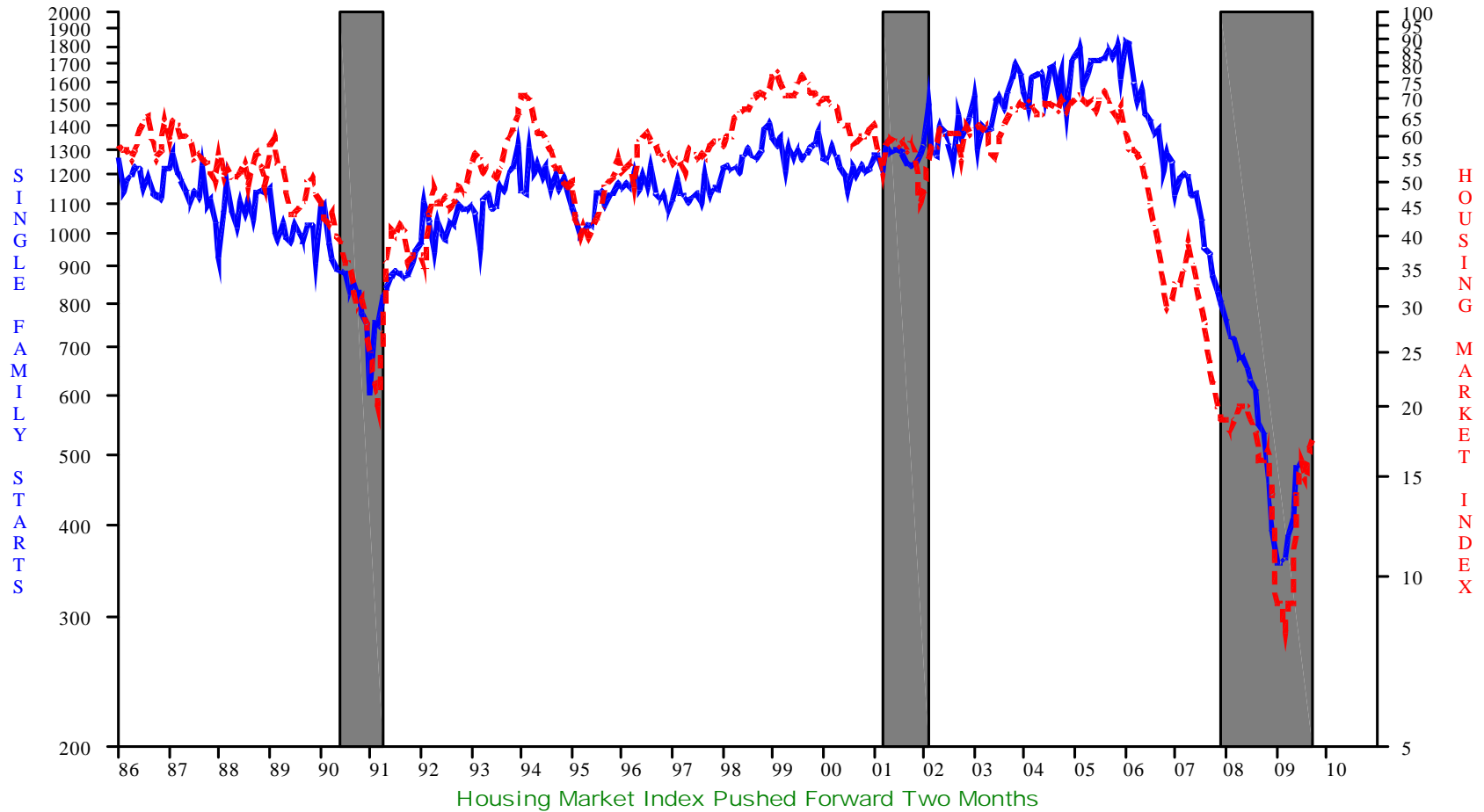
BUT, THE MUCH LARGER NON-MANUFACTURING SEGMENT OF THE ECONOMY IS NOT BENEFITING TO THE SAME EXTENT AS MANUFACTURING



AND, AS INVENTORIES MOVE BACK TOWARD STABILITY,  
A GOOD CHUNK OF THE BENEFIT WILL FLOW ABROAD AS IMPORTS PICK UP

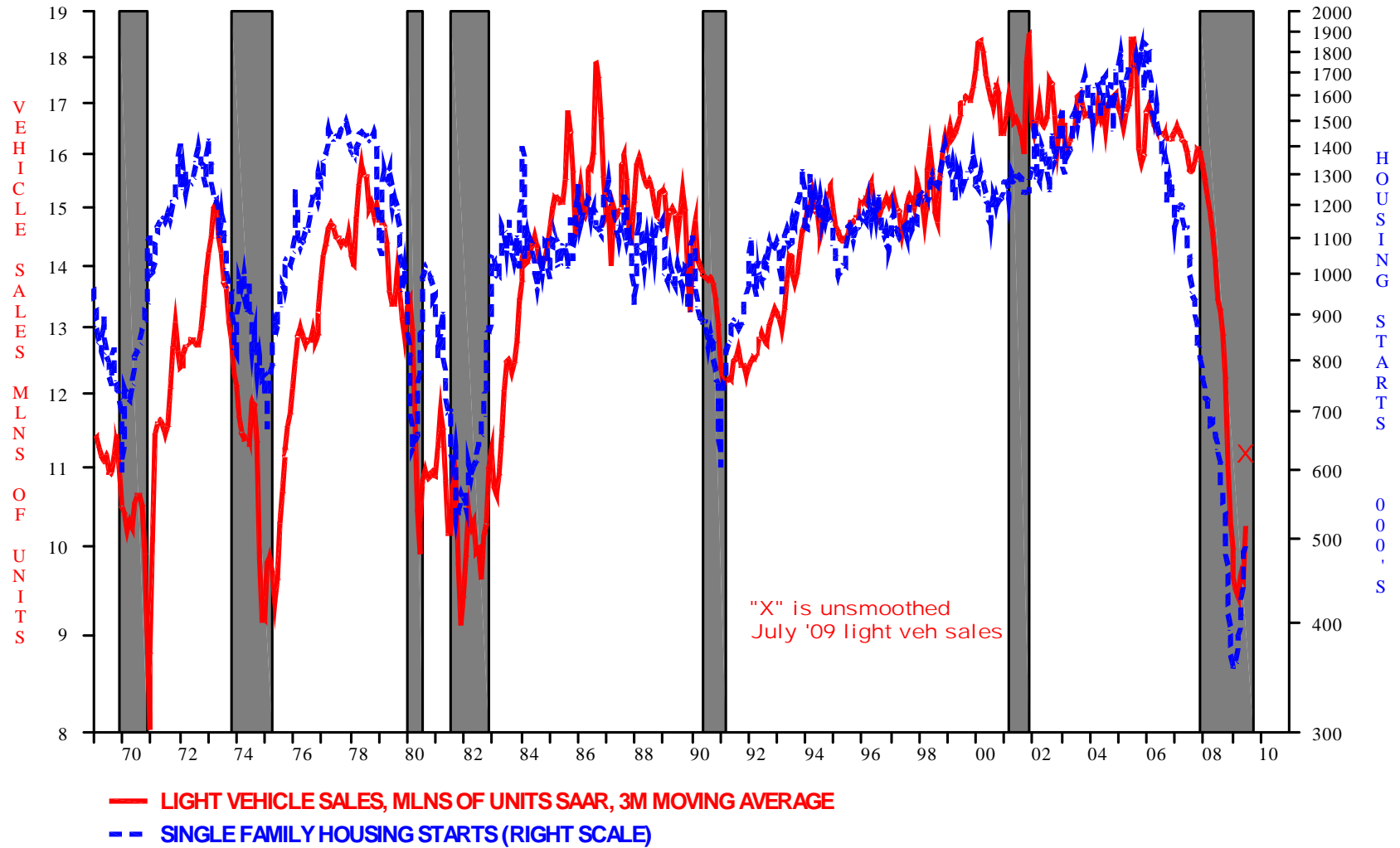


LATE 2008/EARLY 2009 PLUNGE IN HOUSING ACTIVITY HAS BEEN REVERSED, BUT SIGNIFICANTLY EXTENDING THESE GAINS WILL BE MORE DIFFICULT TO ACHIEVE

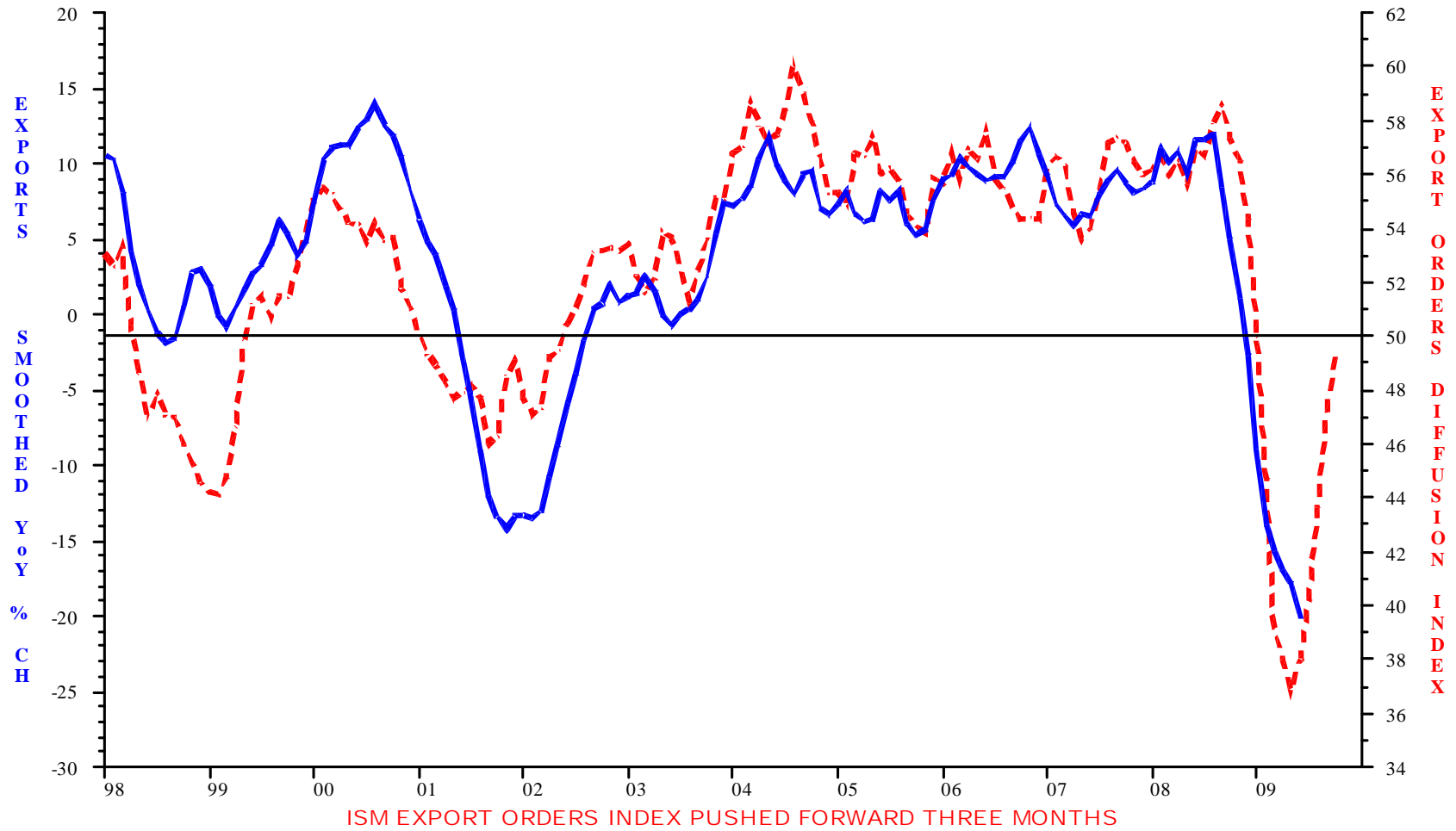


— SINGLE FAMILY HOUSING STARTS, 000's (LHS)  
 - - NAT'L ASSOC OF HOMEBUILDERS HOUSING MARKET INDEX (RHS)

CASH-FOR-CLUNKERS EXAGGERATED THE MOVE, BUT  
 AUTOMOTIVE SALES HAD PROBABLY ALREADY HIT BOTTOM



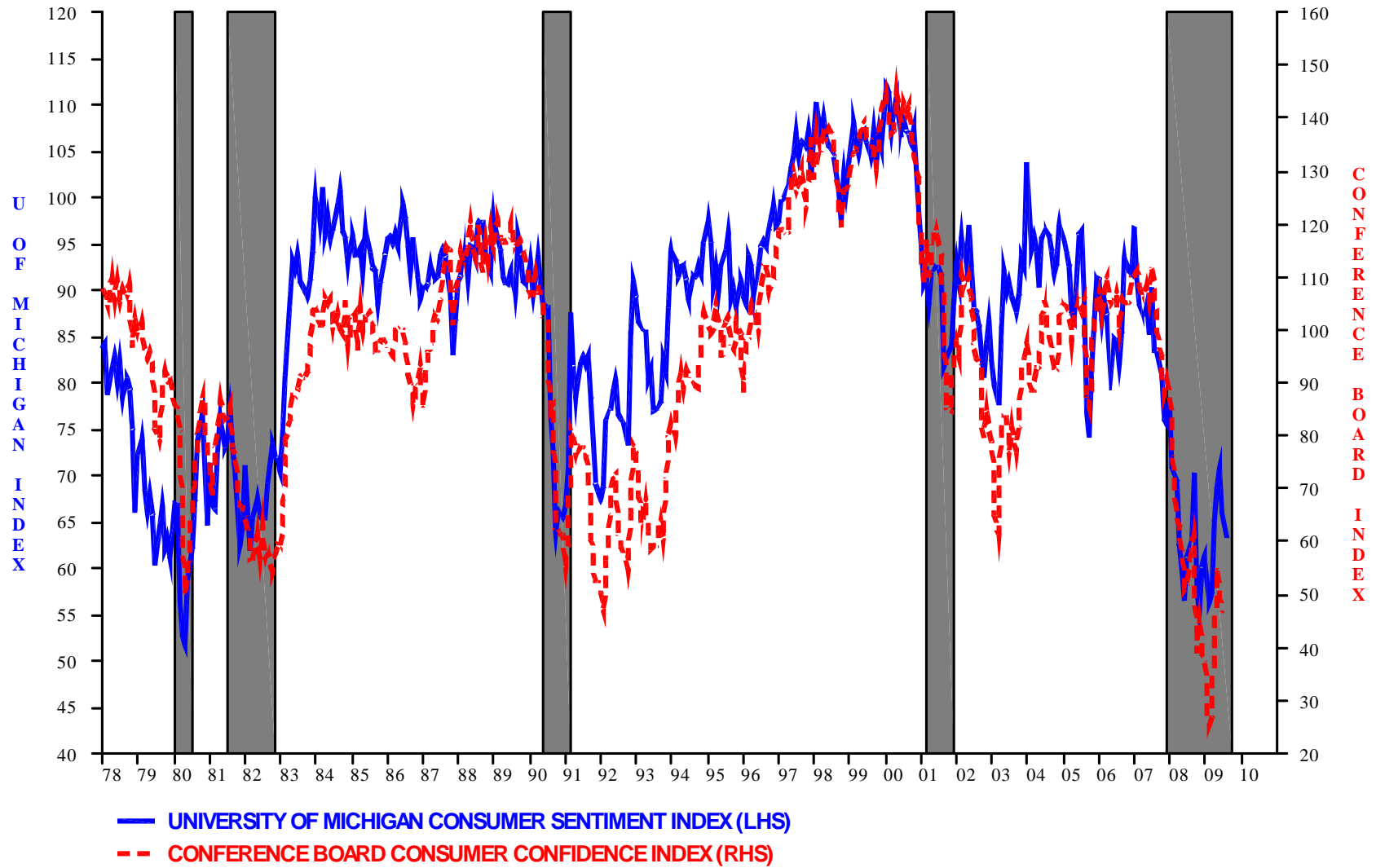
ISM EXPORT ORDERS INDEX POINTS TO EXPORT RECOVERY IN COMING MONTHS



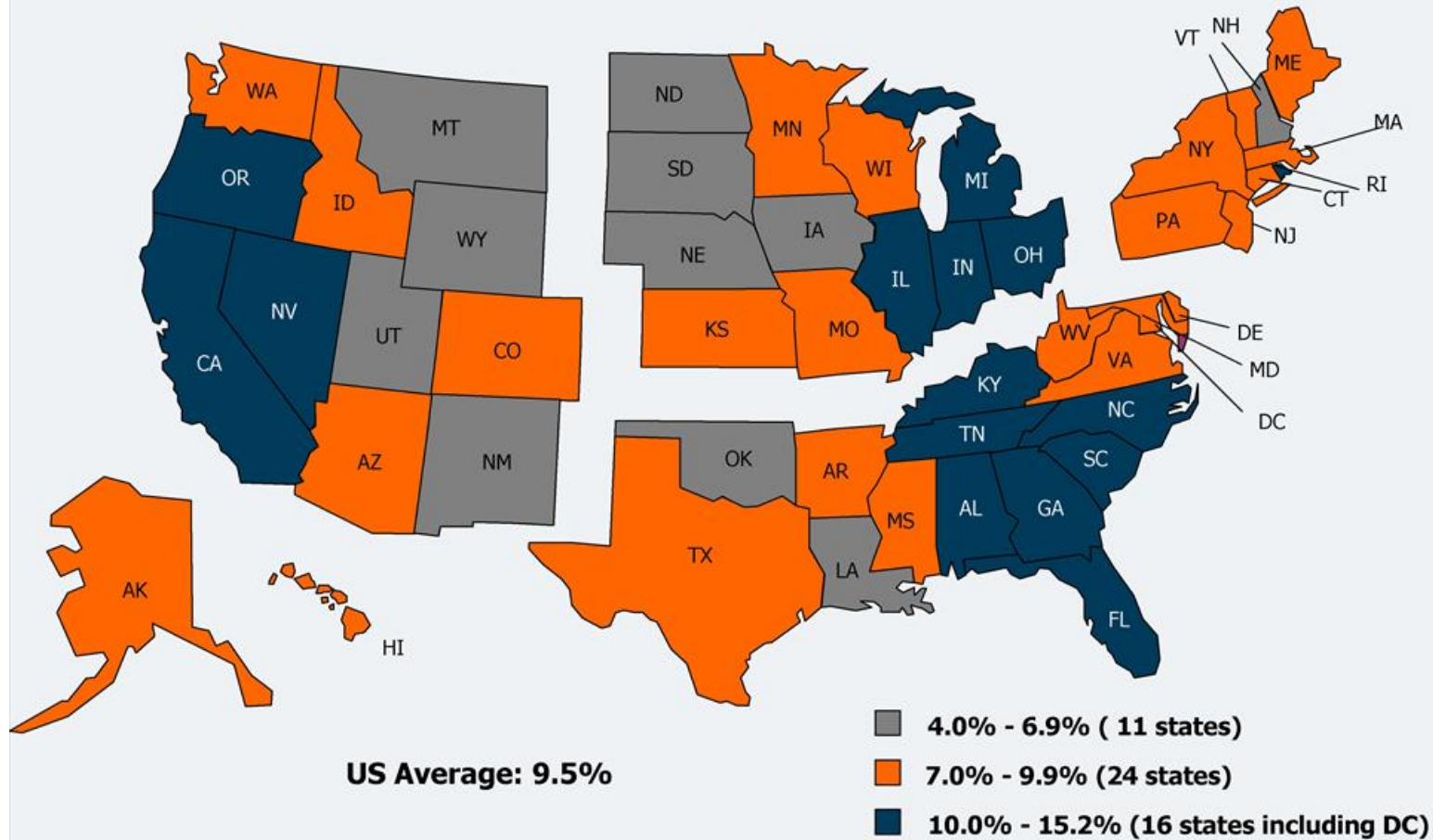
- REAL MERCHANDISE EXPORTS, SMOOTHED Y/Y % CH (LHS)
- - ISM EXPORT ORDERS INDEX, 3M MOVING AVG, PUSHED FORWARD 3M (RHS)



CONSUMER CONFIDENCE & SENTIMENT WELL OFF THEIR LOWS, BUT REMAIN DEPRESSED



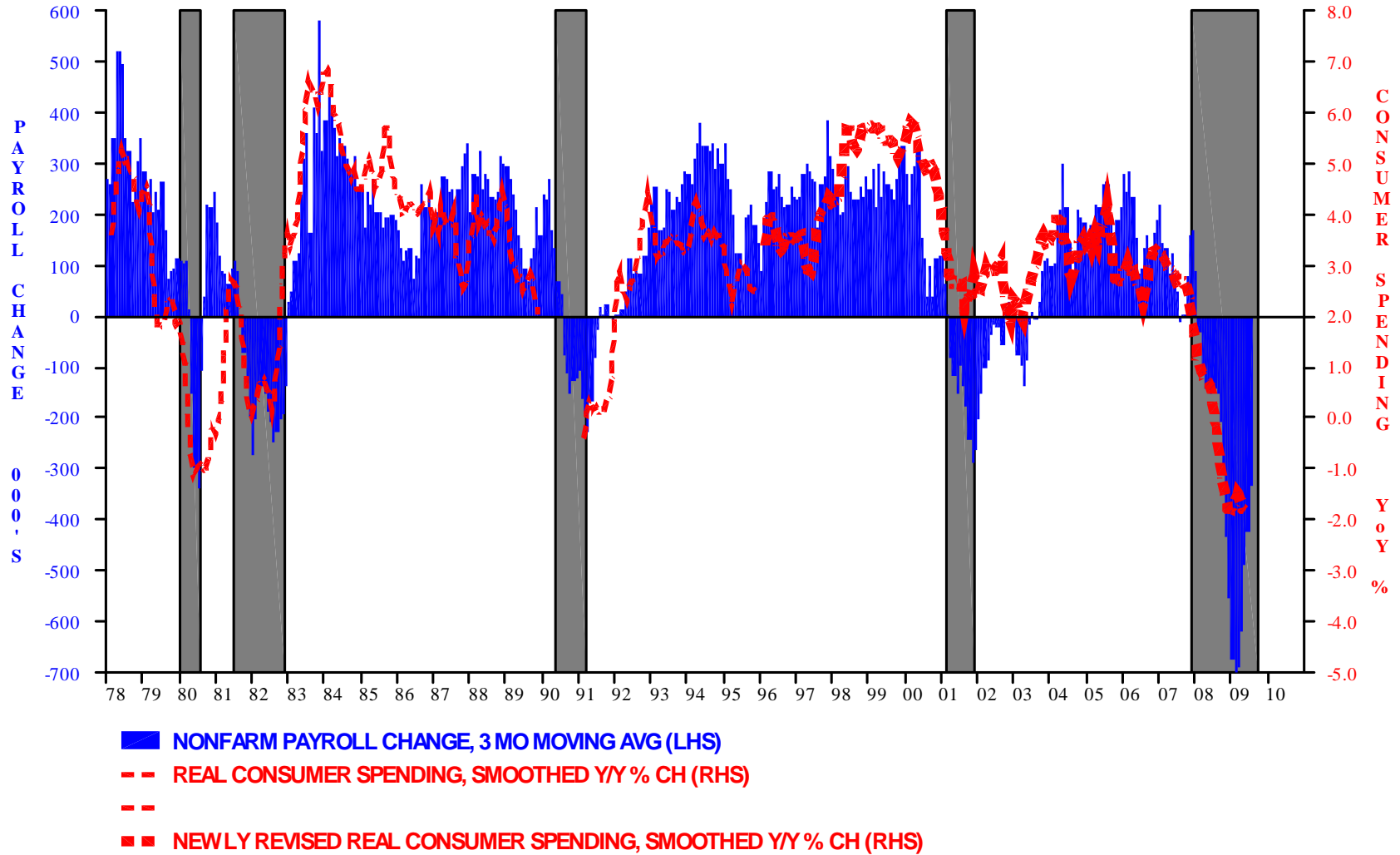
# States with Unemployment Rates at Various Levels, June 2009



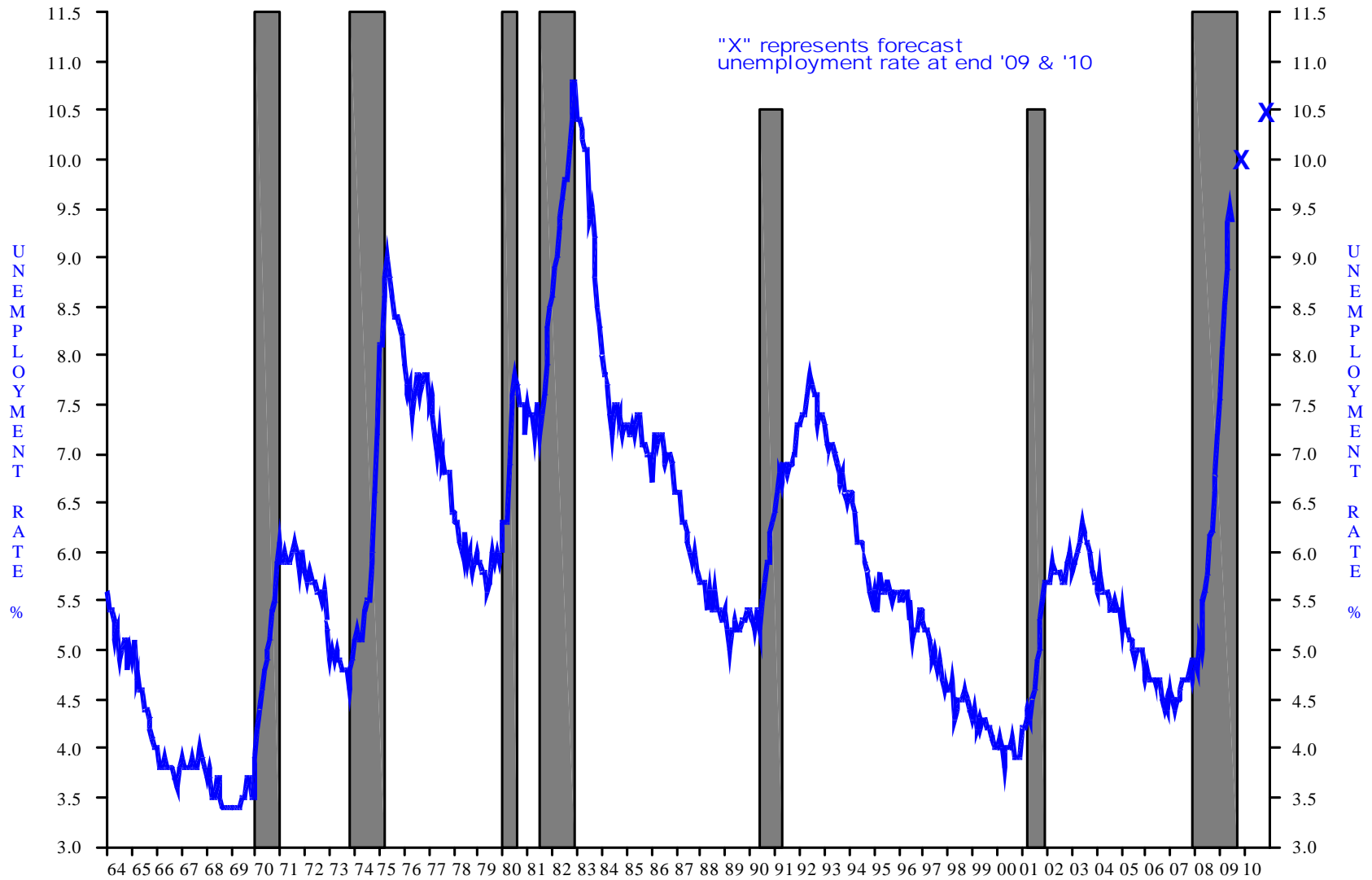
SOURCE: State and territory figures from Table 3, Regional and State Employment and Unemployment: December 2007 and June 2009, Bureau of Labor Statistics.



USUALLY, AS GOES THE LABOR MARKET, SO GOES CONSUMER SPENDING  
 (The only exception was the last recession, when cash-out refi's provided support.)



### WE EXPECT UNEMPLOYMENT RATE TO CONTINUE TO EDGE HIGHER IN COMING QUARTERS

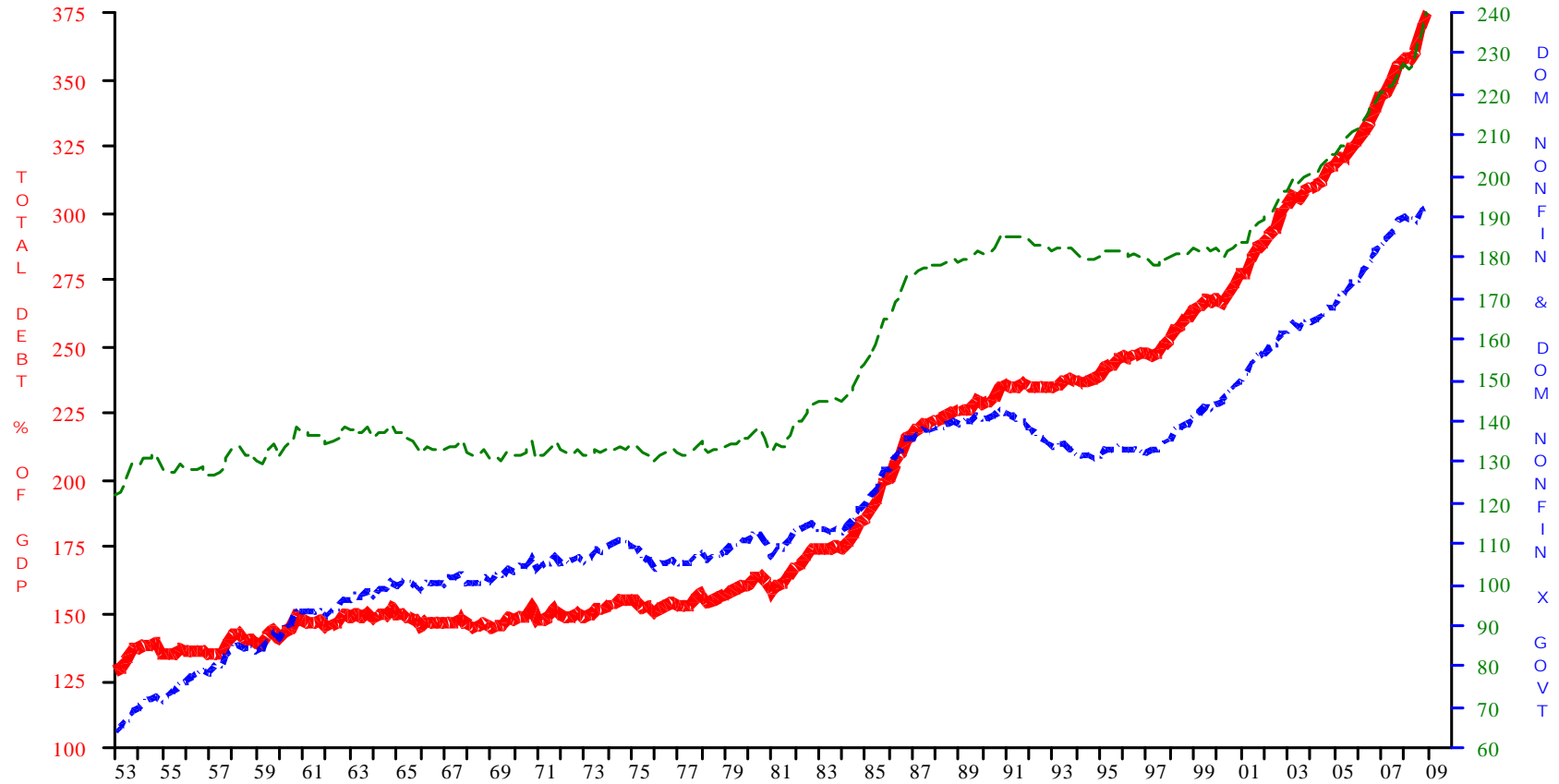


# Pace of Recovery to be Significantly Constrained by Correction of Debt-Driven Asset Bubble

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- There is far too much debt relative to the size of the economy. Simply put, there is not sufficient income growth to support this debt. Therefore, substantial deleveraging must occur in order to put the debt/GDP relationship on a more sustainable footing.
- Starting in the early 1980's, the U.S. saving rate began to plunge and, as a mirror image, consumer spending began to soar as a share of GDP. These trends occurred because of plentiful credit, massive global liquidity that kept U.S. interest rates abnormally low, and asset price inflation (financial and real estate).
- Now, though, the factors that drove the decline in the saving rate and rise in consumption as a share of GDP have reversed decisively:
  - Asset prices have plunged; retirement saving has been decimated, the idea of using the home as an ATM, which was a driving economic force early this decade, is unthinkable.
  - Credit is tight; running an ever-expanding credit card balance to finance a profligate lifestyle is no longer an option for most families.
  - Household balance sheets, which became overextended during the credit boom, now need to be cleaned up.
- The inescapable fact is that consumers now face a need to devote some of their current income to saving – in other words the saving rate must rise and consumption as a share of GDP must fall. This process will weigh on growth over the medium to longer term.

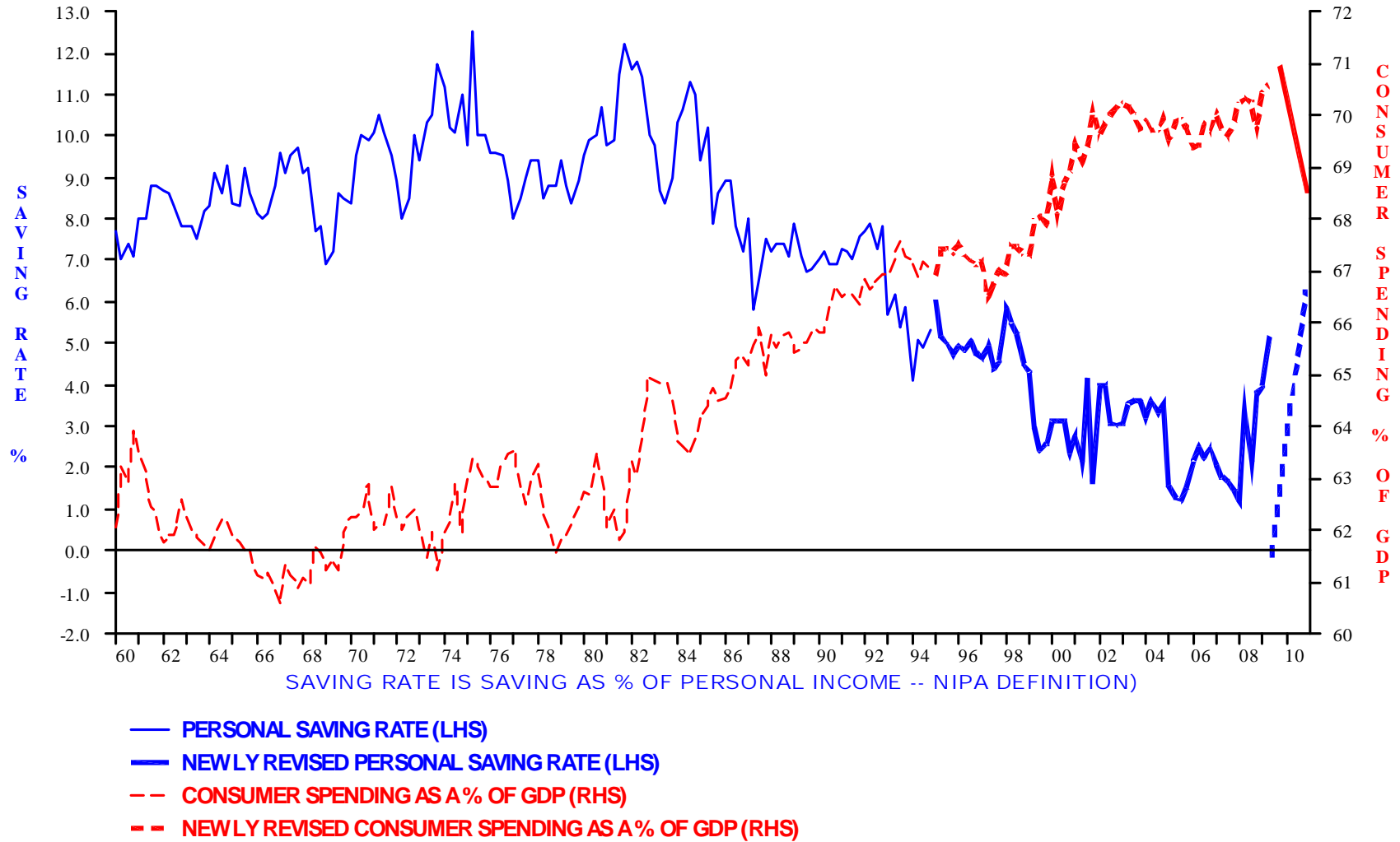
U.S. CREDIT MARKET DEBT AS % OF GDP: EVEN AFTER STRIPPING OUT FINANCIAL SECTOR AND FEDERAL GOVERNMENT, THE OVERHANG IS HUGE



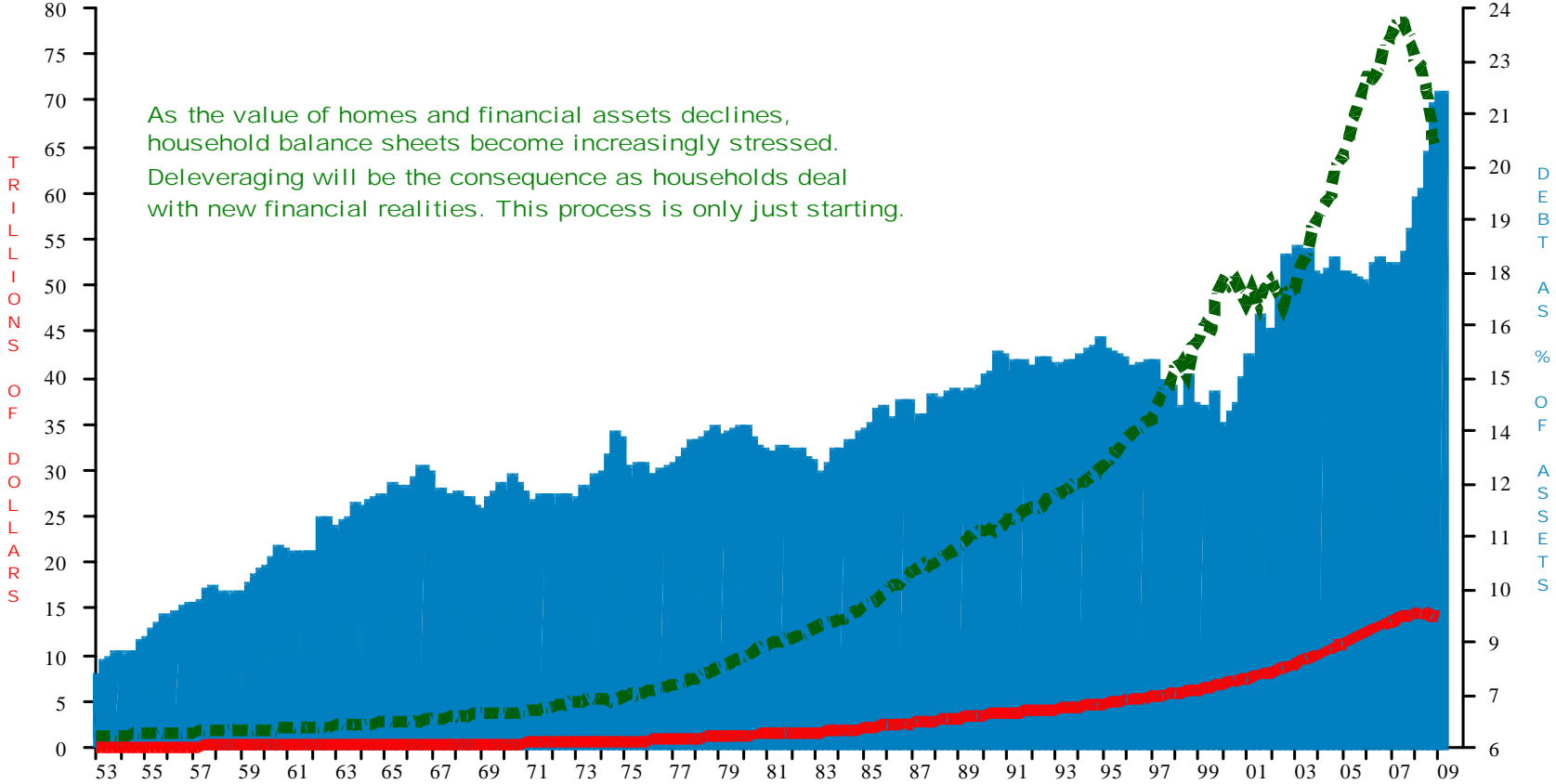
Source: Federal Reserve Board

- TOTAL CREDIT MARKET DEBT AS % OF GDP (LHS)
- - DOMESTIC NONFINANCIAL DEBT AS % OF GDP (RHS)
- - DOMESTIC NONFINANCIAL DEBT EXCLUDING FEDERAL GOVT AS % OF GDP (RHS)

SURGE IN CONSUMER SHARE OF GDP FINANCED BY DROP IN THE SAVING RATE WHICH WAS SPURRED BY EASY CREDIT AND ASSET PRICE INFLATION; ALL THIS IS REVERSING NOW.



HOUSEHOLD DEBT RELATIVE TO ASSETS SOARING AS ASSET VALUES DECLINE; DELEVERAGING WILL PICK UP STEAM



As the value of homes and financial assets declines, household balance sheets become increasingly stressed. Deleveraging will be the consequence as households deal with new financial realities. This process is only just starting.

Source: Federal Reserve Board, Data Through Q1 2009

- HOUSEHOLD SECTOR ASSETS (LHS)
- HOUSEHOLD SECTOR DEBT (LHS)
- ▒ HOUSEHOLD DEBT AS % OF ASSETS (RHS)



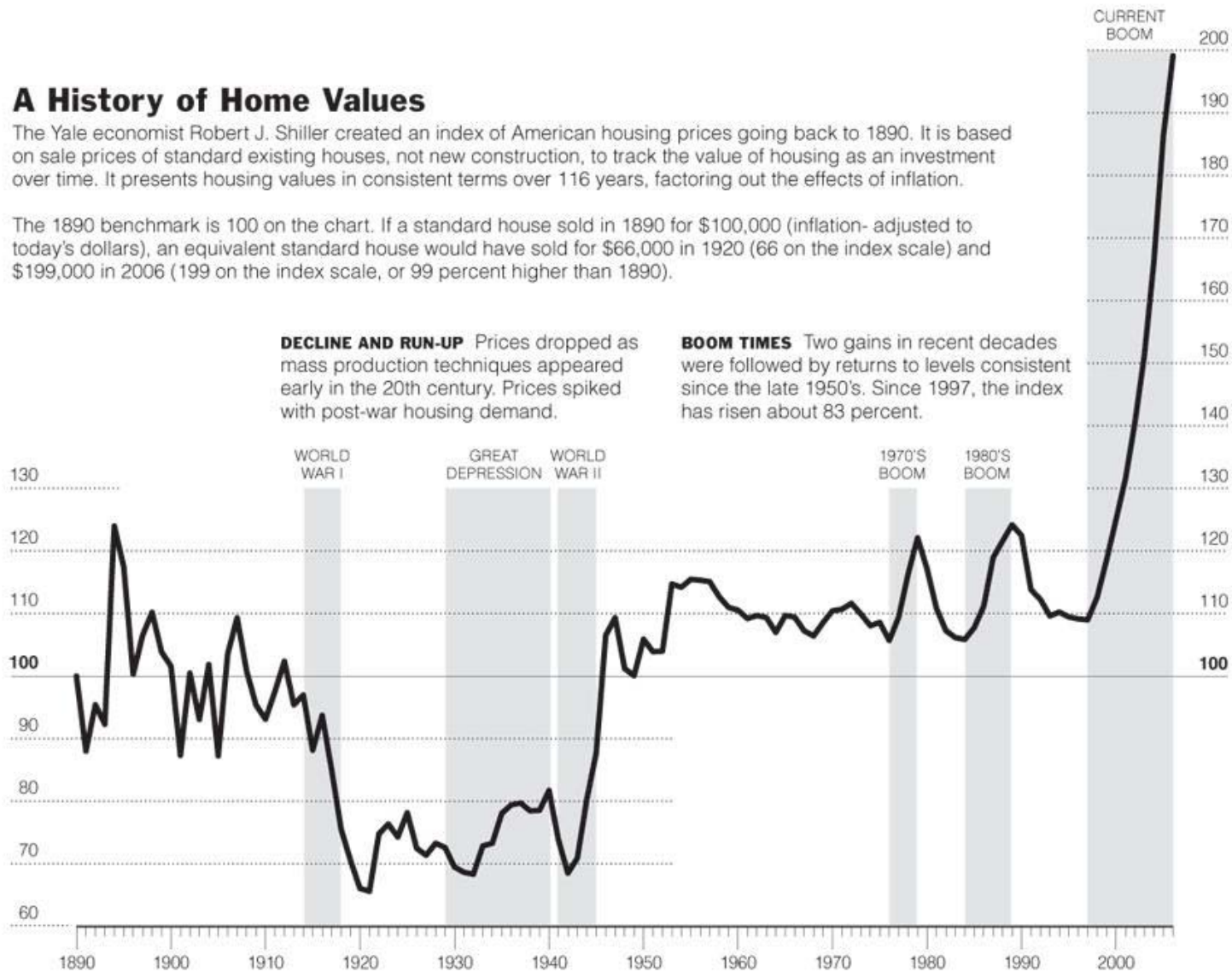
**Foreclosures at record level in July, resets & recasts of option ARM mortgages and Alt-A mortgages set to pick up sharply in coming months. The pain is far from over in the housing market, particularly in the middle and upper price segments.**

# The Housing Bubble Was Unprecedented

## A History of Home Values

The Yale economist Robert J. Shiller created an index of American housing prices going back to 1890. It is based on sale prices of standard existing houses, not new construction, to track the value of housing as an investment over time. It presents housing values in consistent terms over 116 years, factoring out the effects of inflation.

The 1890 benchmark is 100 on the chart. If a standard house sold in 1890 for \$100,000 (inflation-adjusted to today's dollars), an equivalent standard house would have sold for \$66,000 in 1920 (66 on the index scale) and \$199,000 in 2006 (199 on the index scale, or 99 percent higher than 1890).



**DECLINE AND RUN-UP** Prices dropped as mass production techniques appeared early in the 20th century. Prices spiked with post-war housing demand.

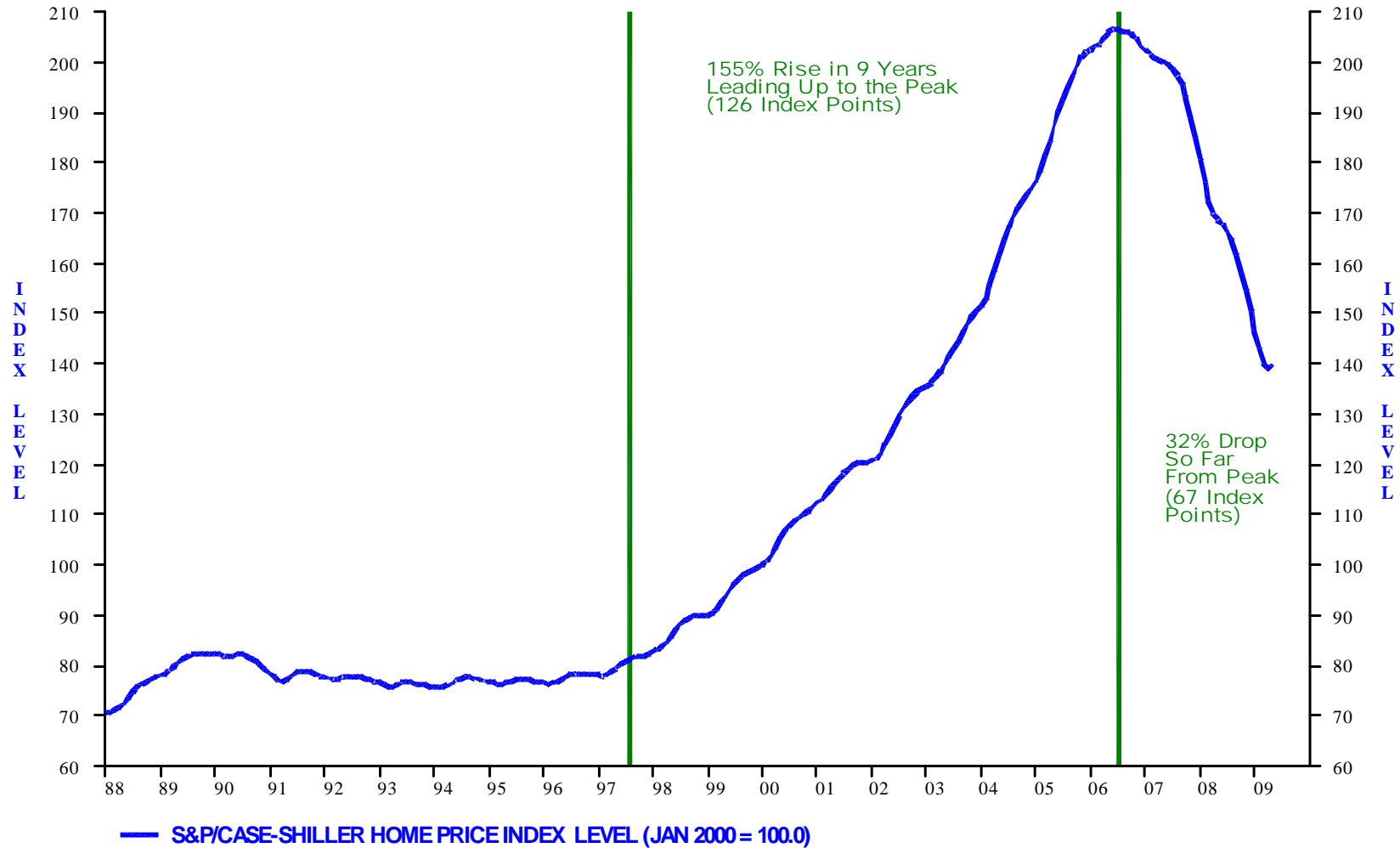
**BOOM TIMES** Two gains in recent decades were followed by returns to levels consistent since the late 1950's. Since 1997, the index has risen about 83 percent.

\*May '09 est.

Source: "Irrational Exuberance," 2nd Edition, 2006, by Robert J. Shiller

Bill Marsh/The New York Times

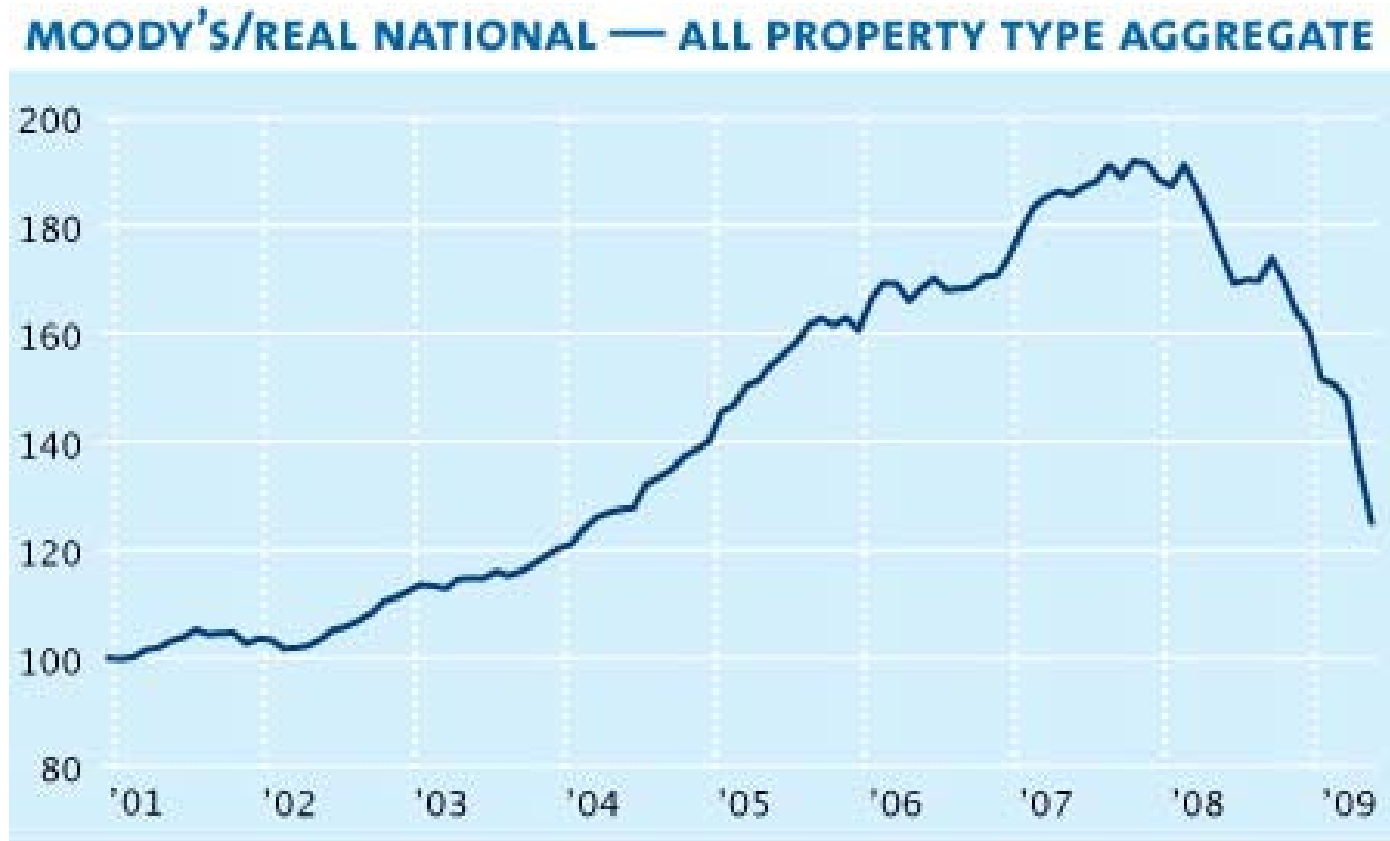
WHILE SOME LOCAL MARKETS & PRICE SEGMENTS ARE FUTURE ALONG IN THE PROCESS, ON AN OVERALL BASIS THE HOUSE PRICE CORRECTION IS NOT FINISHED



Downward pressure on home prices is increasingly coming from the upper end of the market. High unemployment, mortgage re-sets, and lower values are all taking a toll.

# Commercial Real Estate Values Are Plunging

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December 2000 = 100

Based on data through end of May 2009  
Updated July 2009

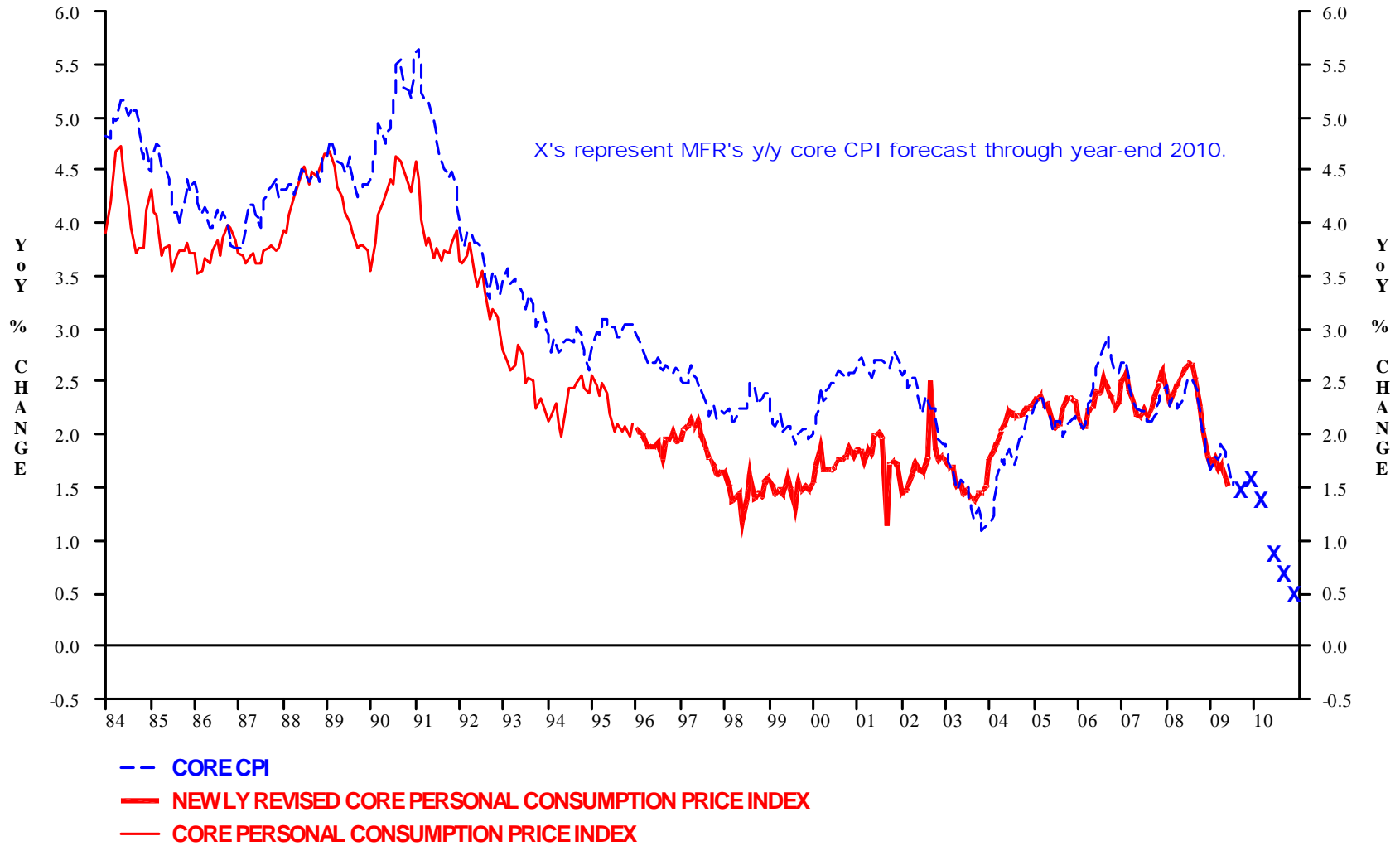
## Copious Spare Capacity Indicates Continued Disinflation Over Near to Medium-Term

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- An already wide output gap plus below-trend growth is a recipe for continued disinflation.
- While our inflation forecast is not as low as it was previously, it nonetheless remains one of the lowest.

	<i>2009:Q3</i>	<i>2009:Q4</i>	<i>2010:Q1</i>	<i>2010:Q2</i>	<i>2009 q4/q4</i>	<i>2010 q4/q4</i>
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WE LOOK FOR DISINFLATIONARY TREND  
TO PERSIST AS OUTPUT GAP REMAINS VERY WIDE

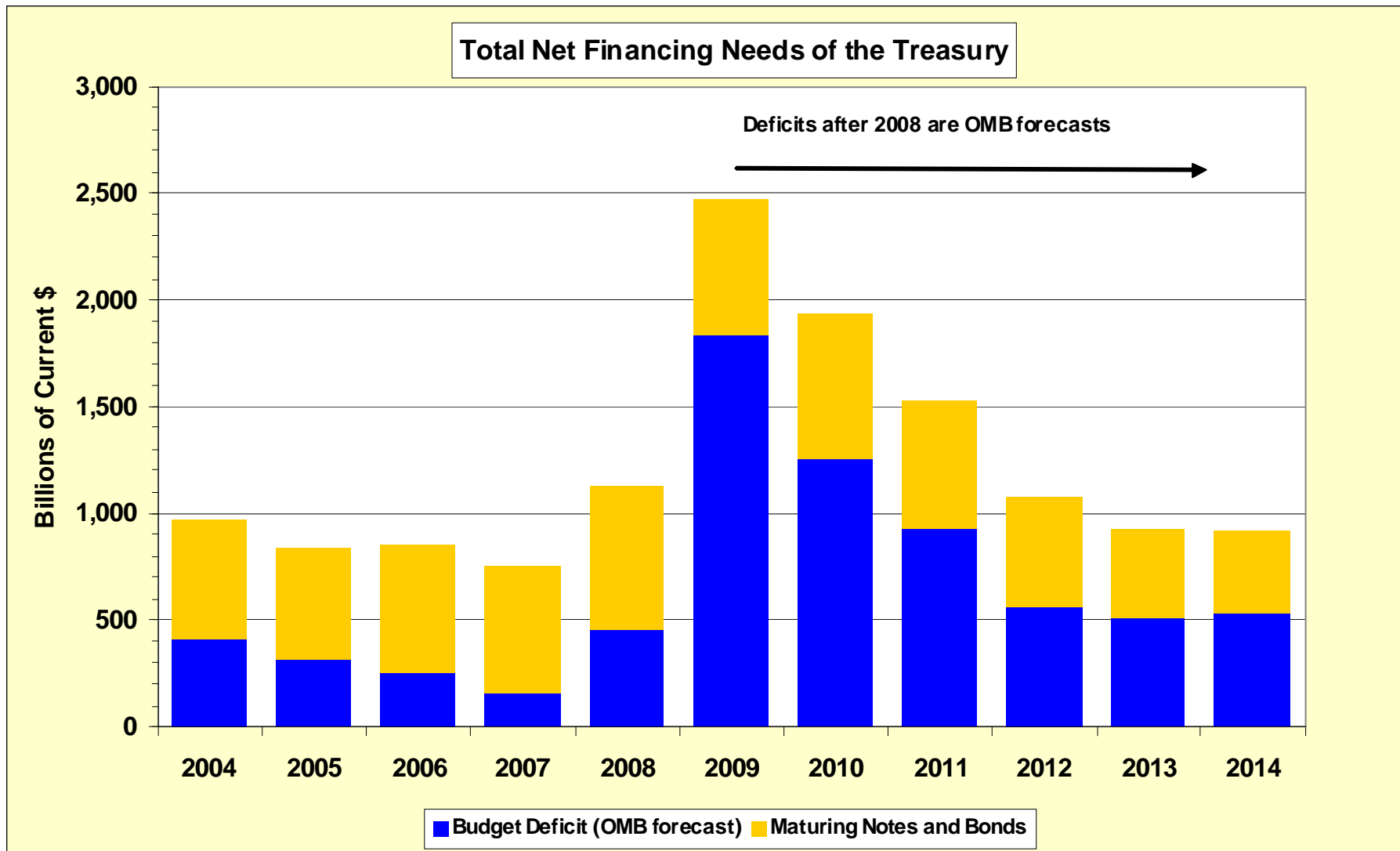


# Supply of Treasuries Will Continue To Be Enormous

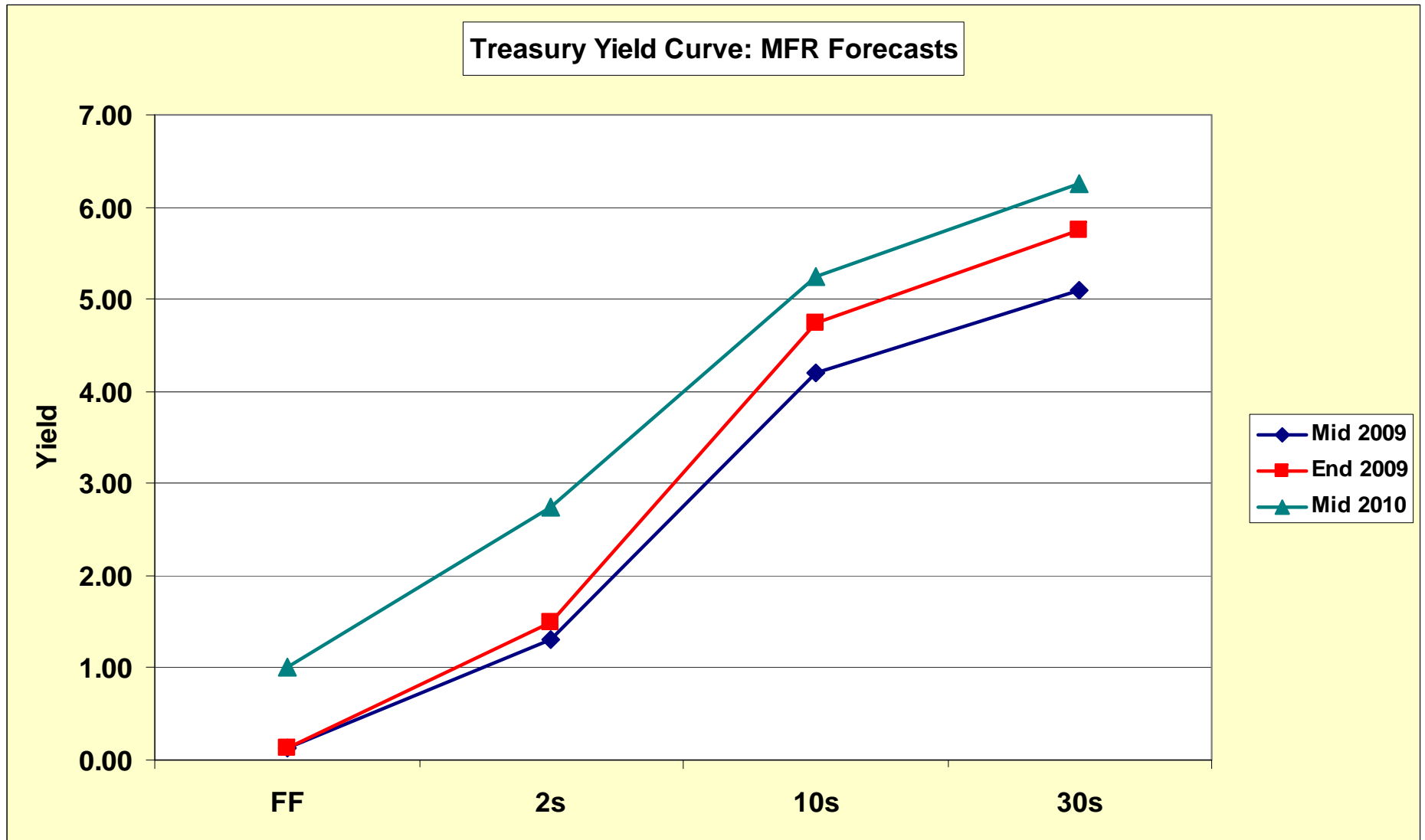
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- **Federal government bailouts, market support actions, etc., along with the regular operating deficit, will create a huge need for Treasury financing in coming quarters.**
- **This money essentially represents the government's efforts to prevent massive deleveraging, write-downs, and failures from cumulating into a deflationary spiral.**
- **We estimate that Treasury financing needs (maturing debt plus new deficits) will total about \$2.4 trillion in fiscal year 2009 (which ends on September 30).**
- **In fiscal 2010, financing needs will total about \$2 trillion.**
- **By way of comparison, the Treasury's financing needs in fiscal 2008 were \$975 billion, up from \$750 billion in fiscal 2007.**
- **We believe that the sheer enormity of Treasury supply will push market interest rates higher even as the economic recovery moves ahead at a plodding pace and core disinflation continues. This will be exacerbated by erosion of "flight to safety" demand for Treasuries.**

# The Treasury's Financing Needs Are Huge

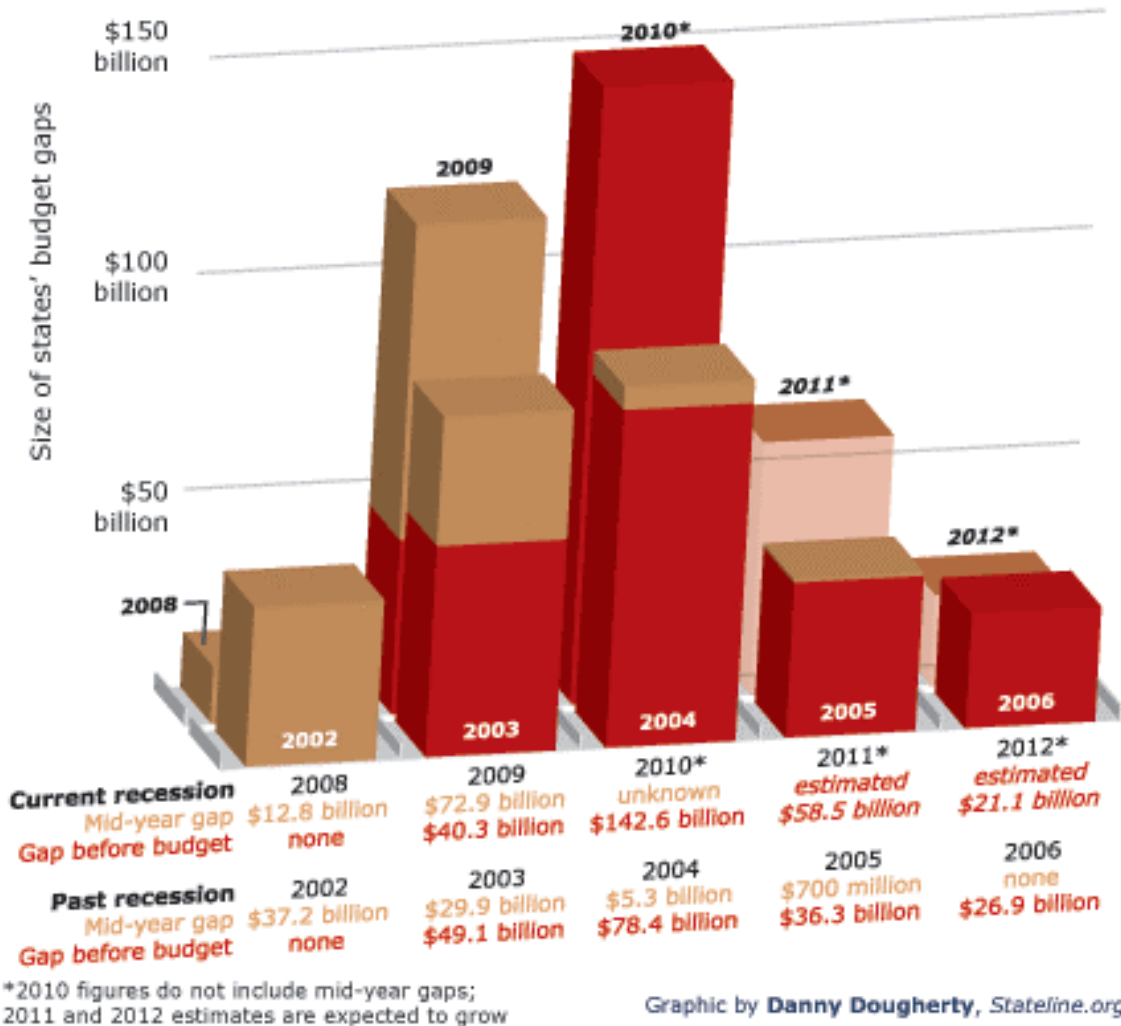


# Higher Rates Expected As Supply Weighs Heavily



## Budget gaps tower over those of '01 recession

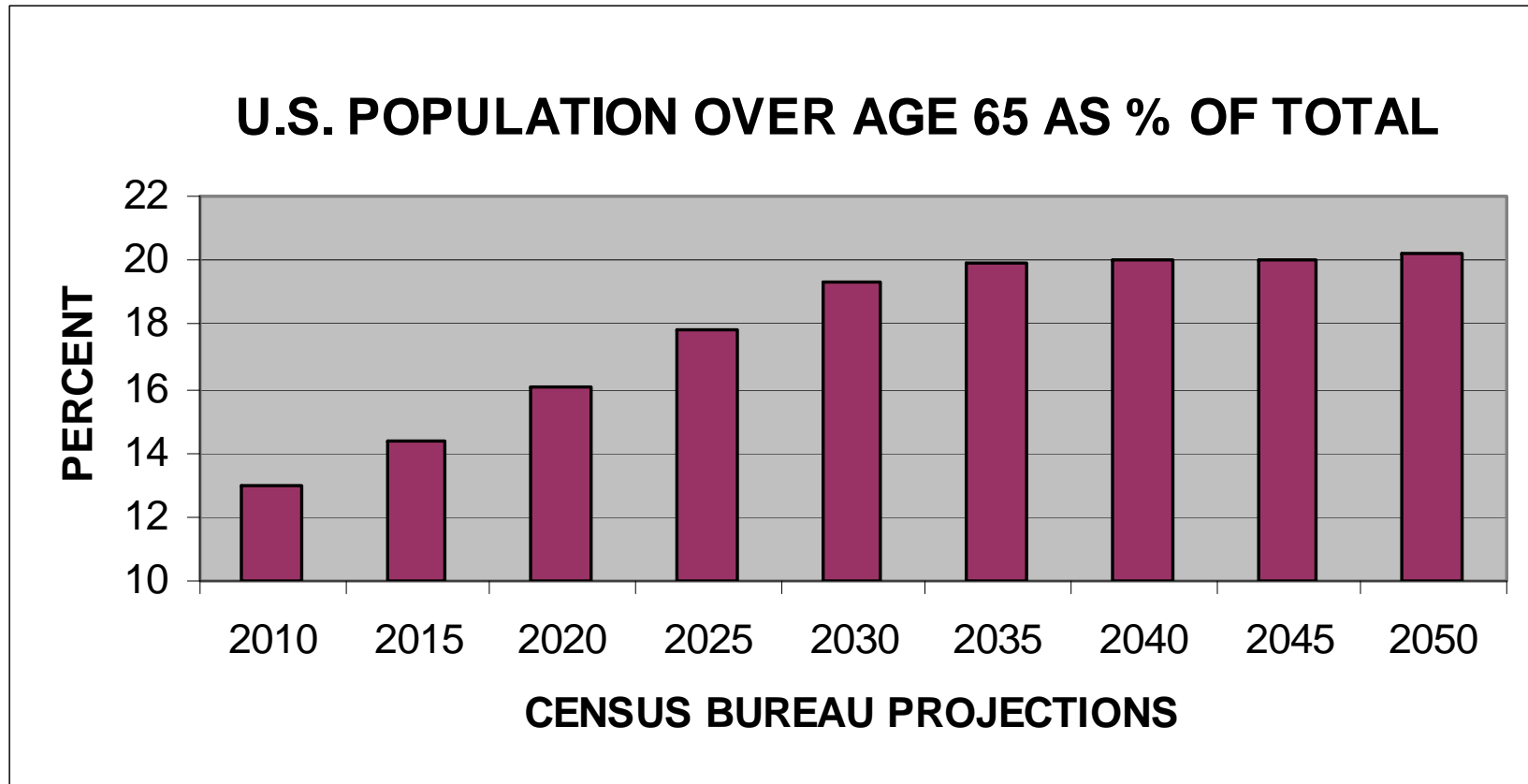
States already have patched at least \$268.6 billion in budget holes in fiscal years 2008, 2009 and 2010. That's more than the \$263.8 billion in shortfalls states filled in the five years it took to recover from the 2001 downturn, which lasted eight months. And more budget shortfalls are likely this year and the following two years.



Source: The National Conference of State Legislatures' "State Budget Update: July 2009"

# Aging Population Will Weigh on Tax Revenues & Increase the Burden on Government – A Bad Combination

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# WRAP-UP

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- Inventories were liquidated at a massive \$255B annualized pace in the first half of the year. However, now that final demand is no longer plunging, inventory liquidation can likewise moderate.
- Success of the “cash for clunkers” program adds to this dynamic, as automotive output will add significantly to growth in coming months as vehicle inventories are replenished. However, it is important to understand that higher imports will provide a partial offset to the positive impetus from inventories as far as GDP growth is concerned (good news for our trading partners, though).
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- But, with structural problems persisting, we do not believe that an end to declining real GDP is destined to transition into anything resembling a normally robust economic recovery.
- In particular, household balance sheets remain a wreck, and consumer spending is unlikely to grow in a significant, sustained fashion for quite some time.
- With spare capacity copious, we believe that core inflation measures will continue to decelerate in coming quarters.

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